

RESUME



■ Personal Details

Name Sarah Wilson

Address 131a/39 Benjamin Way
Belconnen
ACT 2617

Mobile 0438 084 226

E-mail sarahgracewilson@hotmail.com

SARAH WILSON

Belconnen, ACT / 0438 084 226

14/04/91

sarahgracewilson@hotmail.com

Advertising + Marketing Communications Passionate and effective advocate for causes that fundamentally change people's lives. Diligent, enthusiastic + motivated to develop professionally and personally.

Skilled Areas

- Strategic Planning
- Brand Identity
- Networking
- Customer Relations
- Attention to Detail
- Project Management
- Professional Communications
- Teamwork and Connections
- Organisation Skills

Experience

Apple 2012 - Present
Canberra (2014)
iOS Technician (02) 6224 9500

Helped drive business from New Store Opening as a Sales Specialist.
Developed into both a Mentor and an iOS Technician.

- Constantly gained high levels of formalised positive feedback from customers
- Led training for new starters on multiple occasions
- Strong internal communication skills
- Confident technical proficiency
- Satisfactory results in training exam

Cotton On 2007 - 2012
Canberra (2010)
2IC + Acting Manager PH: (02) 6230 0133

Developed strong managerial, delegation and leadership skills, managing teams of up to 10 employees on a daily basis.

- Consistently achieved store budgets
- Performance constantly reached key performance indicators
- Visual Merchandising & talent for aesthetics
- Led by example to instill accountability and strong work ethic in team

Education and Training

Bachelor of Advertising and
Marketing Communication

*Emphasis on consumer behavior and
Human resources*

University of Canberra, A.C.T

Member of the University of Canberra

Advertising and Marketing Society

2012 - Present

Advanced Diploma of
Photography

Including studies in digital media, web
design and Adobe suite

Canberra Institute of Technology

Canberra, ACT

2010 - 2012

Higher School Certificate

Satisfactory results producing achievement
of HSC

Dubbo Christian School

Dubbo, NSW

2008

Character References

Graham Lees
Colleague

M: 0439 064 461

Nikki Florence
Management

M: 0411 776 027

Georgie Pirie
Former Manager

M: 0447 546 843

Sarah Mason
Former Colleague

M: 0411 372 108

Sophie Rogers
Business Owner

M: 0435 776 250